



Des Moines best coupon book

1000 Grand Avenue, West Des Moines, IA 50265; p: 515.226.9893; f: 515.226.9895; steve@chocolatestory.com

Fundraising goes local Support your community

Look no further for your next fundraiser. Our no-hassle, highly-profitable coupon book features only locally-owned Des Moines area businesses. When someone buys this coupon book through a fundraiser, they are supporting local businesses and keeping more dollars in the community! No more cookie dough, butter braids, wrapping paper or candy bars! This book features coupons for restaurants, fitness, beauty, coffee, gifts--things you need.

The Des Moines Best Coupon Book will help you succeed with a useful product that practically sells itself. No matter the size or nature of your group the Des Moines Best Coupon Book fundraiser can help your bottom line. Perfect for:

**Non-Profit Groups • Booster Clubs • Alumni Groups •
Sports and Extracurricular Groups • Churches/Religious Groups • Band
Groups • PTA • PTO • Private Schools • Sororities/Fraternities**



This is a fundraiser that actually puts money back in your supporters pockets with big savings on the things they really want. Our unique book features the best of the best in locally-owned businesses. Plus, your group will earn a full \$10 for every book it sells--50% more than competing books.

What is The Des Moines Best Coupon Book?

The Des Moines Best Coupon Book connects independent, locally-owned businesses, local fundraising groups and consumers who all want to support the local community while also saving money. It is the brainchild of Steve and Meg Shearer, owners of the Chocolate Storybook--a bricks and mortar business in West Des Moines for over 20 years. The DMBCB will feature offers from over 150 locally-owned businesses in an attractive 60 page full-color booklet which will be distributed in July 2009. The coupons will be good through October 31, 2010.

How much money can my group make selling the books?

The books will retail for \$20. If sold as a fundraiser, the group will receive 50% of each sale, or \$10 for their organization. Books will be sold on consignment. Unsold books will be returned. The amount of money your group makes is unlimited. Just sell 100 books and your groups makes \$1,000!

Why is it so important to support locally-owned businesses?

For every \$100 spent with a locally-owned business, \$68 is returned to the community vs. \$43 if spent at a national chain store, and \$0 if spent online (from www.the350project.net)

What businesses have already committed to being in Des Moines Best Coupon Book?

Plenty! Badowers, Mr. B, Suite Dreams, Glazed Expressions, Drake Diner, Sticks, Chocolate Storybook, Fitness by Design, G & L Clothing, Angelo's Pizza, East Village Spa, Calypso 968, Campbell's Nutrition, Flanagan's, Timothy's Steak House, Friedrich's Coffee, Mark's Dancewear, The Bake Shoppe, Mamma Laconas, Felix and Oscars, Pink Hippo, The Art Store, Club Car, Robin's Grill, Pure Paper, La Barista, Wicker and the Works and Denny's Gift Den. Plus, there are many more great companies who are in the process of finalizing their ads.

How do I get started with a Des Moines Best Coupon Book Fundraiser?

It's easy. Fill out the DMBCP Fundraiser Group 1) Fact Sheet and 2) Agreement and fax back to 515-226-9895



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Fundraiser Group Fact Sheet

Group Name _____

Type of Group _____

Chairperson/Contact Person Name _____

Phone Number _____ Email _____

Approximate Number of Members _____

Estimated Start Date of the Fundraiser _____ End Date? _____

Helping your group reach your financial goal is our priority. Set a goal, and we'll help you reach it!

Why does your group wish to raise money? _____

How much money does your group want to raise? _____

You will need to sell _____ books at \$20.00 to reach this goal.

Every member of the group needs to sell _____ books.

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Chairperson Record Sheet

Total Books Received _____ Date _____

Total Books Sold _____

Returned _____ Date _____

Return all unsold books back to DMBCB offices at Chocolate Storybook, 1000 Grand Ave., West Des Moines

Money Collected

Cash _____

Checks _____

Total: _____

Divide this total by 50% and you keep the rest! _____

For questions, please contact Steve Shearer @ 515-226-9893 or steve@chocolatestory.com

Des Moines Best Coupon Book Agreement

This agreement is between _____ (Fundraiser) and The Chocolate Storybook Too, DBA: Des Moines Best Coupon Book.

Des Moines Best Coupon book will provide fundraiser with _____ number of books to be sold on consignment. The fundraiser will provide Des Moines Best Coupon Book \$10.00 of compensation for every book sold.

Compensation will be paid 10 business days after the agreed conclusion of the end of the campaign. If the campaign is more than 2 months, fundraiser agrees to compensate the Des Moines Best Coupon Book on a monthly basis, ten business days after each month.

All unsold books must be returned to Des Moines Best Coupon Book within ten days of the completion of the campaign.

Fundraiser will be responsible for furnishing Des Moines Coupon Book with all non-profit sales tax exempt certificates, specifically 501 c – 3.

Payments must be provided via checks or cash.

Agreed,

Print name

Fundraiser signature

Date

Steve Shearer, Owner Chocolate Storybook Too

Date